

# SETTING STANDARDS



## A DELFT UNIVERSITY OF TECHNOLOGY SIMULATION EXERCISE



"Provides a true-to-life feeling of what happens in standards committees" (Willem Wolf, Managing director Dutch standards body NEN)

"Much of what happened during the exercise is recognizable. It really clarifies some difficult dilemma's." (Aad Koppenhol, Standardizer IT Industry, SUN Microsystems)

## Pricing

- **Single day simulation** with two experienced moderators for executive education: €6630.
- Discounts are available for purchases of **multiple simulations** at once. For 20 or more simulations: €5130 per session.
- For **education in degree programs** a special price is available of €3750 or €2250 for a simulation guided by a single moderator in cooperation with a teacher.
- For **regular degree programs** the simulation is available as a manual and printable game materials for only €300.

(These prices do not include the location, catering during the day, travel expenses and hours.)

Setting standards is a one-day simulation of a standardization process. Participants acquire hands-on experience, a feeling for the political-economic stakes in standardization, gain insight in standards-related interests and strategies and experience the relevance of procedures in standards processes.

## For more information

Contact Arjan Widlak at United Knowledge  
[arjan@unitedknowledge.nl](mailto:arjan@unitedknowledge.nl) or +31 205218305

## Practical details

A simulation is suitable for 12 to 24 participants and should be guided by 2 moderators. For the participants no technological or juridical background is needed. The simulation takes at least 6 hours of time. You will need:

- ▶ A computer and projector
- ▶ A room of at least 60m<sup>2</sup> and preferably 80m<sup>2</sup> with sub-rooms or corners and movable furniture
- ▶ The game materials

